

WEBSITE PLANNING SESSION - ONE-ON-ONE PLANNING SESSION	
Title	Website Planning Session
Executive Summary	One-on-one Tailored session with website consultant Identify specific requirements for individual Written Report Quotation to build the proposed solution Dedicated Workshop for a Business
Presenter	Tim Gentle Managing Director Design Experts Web Architect Bachelor of Business / Masters in Multimedia Blair Stonehouse Website Architect Social Media Expert
Purpose	Presenter works with business owners, managers, boards, committee members and other interested parties to identify and discusses key components that need to be addressed to ensure that a business website has the best chance for success. Often people know what they want, but don't know how to put it into a written plan. These website planning sessions are extremely popular and considered to be an essential ingredient when organisations are considering designing and/or redesigning an online solution to their business activities
Length	1.5 – 2 hrs
Ideal Participant	<ul style="list-style-type: none"> • Businesses who are thinking about getting a website • Businesses who have a website that isn't performing
What Participants Receive	<ul style="list-style-type: none"> • Feel more confident • Receive a written report – including design brief and quotation to build.
RRP	\$420 + GST (+ plus travel, accommodation if required) 50% deposit required