

THE INSIGHT INTO
THE BRIGHT SPRING FESTIVAL 2010
Dazzling, Delightful, Delicious!

Come & enjoy a taste of the local region.
 OCTOBER 22ND – NOVEMBER 2ND 2010

The countdown has begun for the Bright Spring Festival 2010! Only 5 weeks to go and I know I'm getting excited! The team at the Bright Observer have kindly invited us to give you a weekly insight into what's going on behind the scenes at the Spring Festival committee. I'm really looking forward to sharing my enthusiasm for this fabulous event in the weeks leading up to it.

Dazzling: This year we have a program filled with events that will capture your Spring Spirit and dazzle you with the variety.

Delightful: Mother Nature turns on her finest show in Spring with gardens abundant with colourful blooms and the air filled with delightful natural perfumes.

Delicious: There are so many delicious events in this year's program that every foodie will be in heaven! Local produce is the star of the show and we have so many ways for you to enjoy what the Great Alpine Valley has on offer.

New Spring Festival Website

We have been lucky enough to receive sponsorship in the way of a brand new website for the festival. If you haven't already done so, I urge you to go to www.brightspringfestival.com.au and take a tour of the events and activities that are on offer this year. It's a crisp, clean site that's easy to navigate and the committee are so grateful to Design Experts for donating it to us.

Quilting Expo

A weekend full of workshops, wine and laughter! Experienced Quilter Angela Bradbury has drawn together experts from all aspects of quilting and stitching to come together for this three day event.

Held from the 22nd to the 24th of October, this weekend filled with workshops and demonstrations will suit beginners and seasoned quilters alike. The weekend kicks off with a "welcome party" where participants can meet and greet the tutors and other quilters as well as enjoy a glass of local wine and some delicious local produce.

Book early to avoid disappointment. Phone Angela on 5755 5118

The Cave to the Rave

The Cave to the Rave takes us from the earthen floor of prehistoric man to the polished parquet of modern dance with a few side steps and knee slides along the way. It's a dance class for comedy beginners, intermediate and advanced. By the end of the session you will have learnt why it's not a good idea to crowd surf at a Wiggles concert; understand why women dance in a circle around their handbags and that asking someone to dance in a lift is awkward even if there is music playing. Damian's highly choreographed tributes to suspiciously funded fringe movement ensembles and 80s film clips and will have you laughing and wanting to dance with him. Make an orderly line to Country Collectibles to get your tickets before they sell out.

Learn to make pasta

Fabulous award winning local chef Frank Martinez is going to open up his book of secrets, and share with us the true art to making pasta in this half-day class. You will gain invaluable insight from a true professional and then sample your wares over a glass of wine – what a perfect conclusion to the day.

Booking are essential as places are limited so don't miss out.
 Phone Frank on 5750 1861

I'll be back next week with more,
 Kim Abbate



PHOTOGRAPH BY LINDA LEE

Local businesses get a hand to build online skills

By **EBONY D'ARCY**

LOCAL businesses had the chance to improve their online profiles last week with the help of a workshop dedicated to building online skills.

The MWEBB Small Business Online workshop was presented by Tim Gentle, managing director of web marketing company Design Experts, as part of the Federal Government's Small Business Online program.

Local small business owners made the most of the opportunity to build and polish their business websites under Mr Gentle's guidance.

Design Experts also chipped in to help develop the new Bright Spring Festival website as part of their "Working in Harmony" program, which supports not-for-profit groups.

Mr Gentle said more than 100 businesses from across the North East had boosted their



LEARNING CURVE: Bright business owners (back, from left) Zinah Stone from Thinkfit Australia, Autumn Abode Cottages' Gil Paulsen and Kim Abbate from Bright Web Solutions hone their website building skills with Design Experts managing director Tim Gentle.

skills at workshops and seminars.

"The aim is to have around 25 local businesses building their own websites by the end of the year," he said.

The next phase of

MWEBB workshops were officially launched in Bright last night in conjunction with the Bright and District Chamber of Commerce.

Community members took part in a seminar

on optimising online capacity at the launch at Lawlers Hut, with workshops kicking off next month.

Chamber president Daniel Boissevain encouraged local small

business owners to take part.

"The small power-packed workshops will give our local businesses an edge and help them stand out from the crowd," he said.